



Steals on Wheels: March 5 to 18 — Eight Great Deals on Cars with Great Hands-Free Systems

It's always good to avoid the dangers of distracted driving. If you're shopping for a new car with a convenient hands-free connectivity system, the following cars can help you drive safer by keeping your hands on the wheel and your eyes on the road.

Regardless of whether your new car shopping preferences have you shopping for a luxurious sedan (like the Cadillac ATS), a functional pickup truck (like the GMC Sierra 1500), a utility vehicle with more options for cargo and passengers (like the Kia Sorento or Nissan Juke), a more practical sedan (like the Ford Taurus, Toyota Camry, Chrysler 300), or a fuel efficient hybrid (like the Toyota Prius) these deals offer great hands-free systems for every driver's needs.

The national market average for these vehicles demonstrates a range of discounts off Manufacturer's Suggested Retail Pricing (MSRP) equaling as much as 17.4 percent or as much as \$5,017 off these selections.

If you're planning to go car shopping during the month of March, keep these great new car deals in mind as you do your research. If you're able to contribute a 20 percent down payment, our data also shows what your monthly payment might be when financed for 60 months at a 3 percent APR. Understanding that this list includes a variety of body styles, the included chart also shares fuel economy figures to help you compare what each model could cost at the pump.

Remember, sales incentives are subject to change based on region and manufacturer, and should be confirmed with your dealer when shopping. Deals are limited to inventory on hand, so your Buyer's Edge Inc. Certified Dealer must

confirm that actual inventory, including your preferred options and colors, is in stock.

Steals on Wheels: March 5 - 18, 2014				
Great Deals on Vehicles with Hands-Free Systems				
Year Make Model Trim Segment	MSRP / Market Avg.*	Est. Monthly Payment**	\$ Savings / % Savings	City / Hwy / Comb MPG
2014 Ford Taurus SEL FWD Large Car	\$29,905 / \$24,688	\$355	\$5,217 / 17.4%	22 / 32 / 26.6
2014 Cadillac ATS 2.0L I4 RWD Premium Luxury Car	\$46,020 / \$41,003	\$589	\$5,017 / 10.9%	21 / 31 / 25.5
2014 Camry L 4-Cyl Midsize Car	\$23,235 / \$20,754	\$298	\$2,481 / 10.7%	25 / 35 / 29.7
2014 Chrysler 300 RWD Large Car	\$31,825 / \$28,483	\$409	\$3,342 / 10.5%	19 / 31 / 24.1
2014 Nissan JUKE SL AWD Auto Small SUV	\$26,800 / \$24,386	\$351	\$2,414 / 9.0%	25 / 30 / 27.5
2014 Toyota Prius Four Small Car	\$29,245 / \$26,630	\$383	\$2,615 / 8.9%	51 / 48 / 49.3
2014 Kia Sorento LX 4-Cyl 2WD Midsize SUV	\$24,995 / \$22,797	\$328	\$2,198 / 8.8%	20 / 26 / 22.9
2014 GMC Sierra 1500 Regular Cab, Std Box 2WD SLE Large Truck	\$33,495 / \$30,991	\$445	\$2,504 / 7.5%	18 / 24 / 20.9
<p><i>*Market Average is estimated based on the national average of recent vehicle transactions, including destination and delivery charges after incentives that are subject to change, but does not include tax, title, licensing, documentation or processing fees, other state and governmental charges and/or fees, or any other charges or fees allowed by law. **Estimated monthly payments are based on a 3% APR for 60 months with 20% down on the current market average price, and excludes sales tax and other fees and charges that may vary by region or state. Actual APR may be subject to credit approval and other factors. These examples are for information purposes only, and are not an offer to lend. See your dealer/lender for details, including actual available offers.</i></p>				

The five-passenger **2014 Ford Taurus** boasts 288 horsepower from its 3.5-liter six-cylinder engine and starts with an MSRP of \$29,905, but its average price is \$5,217 lower at \$24,688; that's a potential savings of 17.4% off the suggested MSRP of Ford's largest sedan. Put down a 20% deposit, and with a 3 percent APR, your monthly payments could equal about **\$355** (not including sales tax, fees, or any other fees). MyFord Touch connectivity suite uses Ford Sync functionality to integrate nearly all mobile phones, PDAs, and digital media players into their cars using voice commands, touch-screen inputs, the vehicle's steering wheel, radio controls, Bluetooth, and Wi-Fi connectivity. MyFord Touch is also capable of

receiving text messages and reading these text messages aloud to occupants of the car.

The luxurious **2014 Cadillac ATS** offers a potential 10.9 percent discount, which translates to a possible \$5,017 savings — bringing the national market average price of Cadillac's sleek sedan in rear-wheel-drive Premium trim down from an MSRP of \$46,020 down to \$41,003 — or about \$589 per month after a 20% down payment. Cadillac's CUE interface brings the intuitive control of smartphones and tablets safely to the road. With a clean, uncluttered design, Natural Voice Recognition, and responsive touch-screen technology, CUE safely and conveniently connects drivers to information, entertainment, and communication.

The **2014 Toyota Camry** seats five and boasts a 10.7 percent discount. That translates to a potential \$2,481 savings — bringing the national market average price of Toyota's best-selling sedan from an MSRP of \$23,235 down to \$20,754. Offer a 20 percent down payment and your payments could be around \$298 each month. Looking for a hybrid? Electricity and gasoline combine in the **2014 Toyota Prius** hybrid to deliver the best of both worlds. With a monthly payment of about \$383 and a national market average of \$26,630; that's 8.9 percent — or up to \$2,615 — less than the \$29,245 MSRP of Toyota's Hybrid Prius in "Four" trim. Both cars offer Toyota's Entune system which connects most smartphones via Bluetooth or USB to the vehicles' head unit and display screen to offer hands-free voice activated operation of popular mobile apps like MovieTickets.com, OpenTable, Yelp, and Facebook Places and in-car data services that keep you in the know about stocks, weather, sports, and fuel prices.

The full-size **2014 Chrysler 300** luxury sedan offers a monthly payment of about \$409 and a national market average of \$28,483; that's 10.5 percent — or up to \$3,342 — less than the \$31,825 MSRP. Chrysler's UConnect system pairs with Bluetooth-enabled devices to keep drivers focused on the road with voice-recognition commands and enhanced text messaging, one-touch emergency notification and roadside assistance, and a theft alarm notification system, which alerts users via SMS or e-mail whenever their vehicles' security alarms are activated.

If your SUV tastes run to the quirky side, the **2014 Nissan Juke** in SL AWD trim starts with an MSRP of \$26,800, but its average price is \$2,414 lower at \$24,386; that's a potential savings of 9.0% off the suggested MSRP of Nissan's small utility vehicle. Put down a 20% deposit and with a 3 percent APR, your monthly payments could equal about \$351 (not including sales tax, fees, or any other fees). Drive safe with NissanConnect, which uses BlueTooth or USB connectivity to offer voice operation of your smartphone and hands-free texting, while your Nissan's display screen lets drivers stay in touch with the outside world via live traffic and weather, navigation, Facebook feeds, iHeart radio, TripAdvisor, and more.

The **2014 Kia Sorento** LX midsize SUV boasts a national market average of \$22,797 after a potential discount of 8.8 percent, or \$2,198, off its MSRP of \$24,995. Combine

a 20 percent down payment with a 3 percent annual percentage rate, and your monthly payments could be right around \$328. Kia's UVO eServices Infotainment System with voice command navigation offers an in-vehicle connectivity experience that includes navigation, vehicle diagnostics capabilities, 911 connect, as well as hands-free mobile phone management capabilities and control of music from a variety of media sources.

Need a practical pickup? The **2014 GMC Sierra 1500** with standard bed and regular cab starts at a Manufacturers Suggested Retail Price (MSRP) of \$33,495 and is reduced to a national market average of \$30,991 thanks to a potential savings of 7.5%, or \$2,504 off the suggested MSRP of this work truck. Throw in a 20 percent down payment and your monthly payments could be as low as \$445 for 60 months at a 3% APR. From the hands-free dialing commands, to accessing your favorite music, the GMC IntelliLink system delivers a world of infotainment and connectivity using Natural Language Voice Recognition technology or via a high-resolution color touch screen.

Will you be Shopping for a New Car in the Month of March?

These deals are available nationwide and demonstrate potential savings on new cars based on the possible discount from the Manufacturers Suggested Retail Price (MSRP). This edition of "Steals on Wheels" include potential savings from such special offers as manufacturer's rebates and cash incentives, which helps place them among the greatest opportunities for savings for new car shoppers in the month of March.

In this edition of Steals on Wheels we are highlighting a broad assortment of vehicles that offer great hands-free connectivity systems. Discounts are based on trim level, since potential discounts can vary greatly between the trim levels. For this edition, the 2014 Ford Taurus in SEL front-wheel drive trim (for example), was the most highly discounted trim of the entire Taurus lineup in relation to its MSRP, and was a high enough discount to make our list.

Market Average Price is based on the national average of recent vehicle transactions, including destination and delivery charges after incentives that are subject to change, but does not include tax, title, licensing, documentation or processing fees, other state and governmental charges and/or fees, or any other charges or fees allowed by law. This is a national average, so you may find better pricing based on sales in your local area at your Buyer's Edge Inc. Certified Dealer. Be sure to visit www.BuyersEdgeInc.com to view local pricing on any car and to be connected with a local Certified Dealer who will provide you pricing information for the vehicle you are researching.

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